

Preside or Lead?

The Attributes and Actions of Effective Regulators

25. Is Learning to Regulate Like Learning to Cook?

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Don't miss the movie *Julie & Julia*, in which one icon of integrity (Meryl Streep) plays another (Julia Child). We learn how one tall student-chef-writer-teacher displaced mystery with mastery. Meanwhile, science journalist Michael Pollan (author of *The Omnivore's Dilemma*) wants us to cook for ourselves more, consume what others sell less. Are there analogs here to inspire our regulators? Consider ten quotes from Pollan's piece, divided into two main themes.

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