

Preside or Lead?

The Attributes and Actions of Effective Regulators

13. Regulatory Brainstorming: When and Where?

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Group brainstorming usually generates fewer new ideas than individuals brainstorming on their own. Since the 1990s, regulators have introduced “collaboratives,” advisory committees, and task forces. Focused more on finding common ground than on breaking new ground, they are more likely to produce consensuses than Nobel Prizes.

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